

Illumination content for color tunable luminaires

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Agenda

- Introduction
- Illumination vs. Infotainment
- Illumination What do we want? Gold.
- Light recording, playback, content
- Controls User experience
- Conclusion

Telelumen

- Founded 2007 Silicon Valley, CA
- Purpose create any light for human consumption
 Products/services to create/playback light
- Privately owned
- Current products:
 - Light Replicator (16 color light player)
 - Penta (5 color light player)
 - Light Recorder (spectrometer)
 - LumenScripts (content)
 - Recordings, created, composed digital data

Applications

- Consumer/Home daylight experience indoors, better circadian cycle
- Retail make products more appealing
- Healthcare faster healing, wake/sleep
- Workplace increase productivity
- Movie, TV outdoor filming, filter replication
- Experimental control of the spectrum

Two ways of experiencing light

Illumination

- Look at people, objects
- Less saturated colors
- Changes slowly
- Low spatial density
- High spectral density
- CRI important, RGBWA
- Collimated, Diffuse
- Electric lights, Daylight

 RGB is NOT sufficient

Infotainment

- Look at the light
- Saturated colors
- Changes fast
- High spatial density
- Low spectral density
- CRI don't care, RGB
- Collimated, Diffuse
- Computer Display, TV, Rock Concert
 - RGB is sufficient

Illumination "knobs and levers"

- Quantity of light flux
- Spectrum SPD, color channels
- Time clock, continuous change
- Space location(s)
- Dispersion degree of collimation, direction
- The more dimensions we control
 - the more powerful the experience

What do "we" want?

- High color quality skin, food, wood, flowers
- Dynamic clock, subtle continuous change
- Easy to use home theater, music player: content, volume
- Beam control 1 to 180 deg
- Source area 1 sq-cm 50 sq-m
- Movement aiming, processional
- Glare abatement
- Huge dynamic range black to blinding (million to one)
- Multiple sources multi-channel playback (home theater)
- Aesthetically pleasing when turned off
- Low energy use 90% of the time

Underlying Philosophy

Daylight is the gold standard for illumination. Firelight is the silver standard.

Electronic illumination should over time be able to do everything daylight and firelight can do.

There is more to illumination but the above is key.

Daylight and the sky

Intense collimated light that moves across the space, sharp shadows (south, 80%*)

Large, diffuse, low glare light (north, 20%*)

Changing spectrum, changing time

* Depending on clouds and other atmospheric conditions

The basics of illumination matching – 1

- Chromaticity and flux may be matched by a 3-channel light source but colors of objects will not match in most cases.
- Perceived color of an object is determined by the spectrum of the incident light and by the spectral reflectance of the object.
- The optimization goal is to minimize the RMS difference between the tristimulus values of target light and synthesized light reflected by reference color palette.

The basics of illumination matching – 2

- Additional degrees of freedom provided by a greater number of light channels (beyond 3) are required for correct reproduction.
- Some illumination sources are not on the black body locus such as sunrise and sunset that are desirable to reproduce with high fidelity on electronic illumination systems.

The value of more color channels

- Wider CCT or gamut area at higher color accuracy or preference
- More degrees of freedom

 With many solutions for a given chromaticity come options to choose the best solution for given application: CRI, color contrast, circadian, etc.

Multi-color – CQS vs. CCT



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Choosing color channels

- Widest possible gamut or
- Maximizing luminous efficiency or
- Widest range in CCT with "good" CRI or
- "Do no harm" museum light (subtract short wavelengths) or
- Induce fluorescence (add short wavelengths) or
- Inspection light (flattest spectrum) or
- Some combination of the above or other special cases

Consistent output

- Multi-channel luminaires are "forgiving" in that they do not require tightly binned components. Luminaire matrices are measured once at the factory.
- Two luminaires may have quite different component LEDs both in terms of number and make-up of channels but will maintain the same chromaticity over their operating range.
- In general, changes in flux are the primary reason for changes in chromaticity.

Accurate Replication Is a Good Thing

Historical Success Factor – Replication

Replicator	Intention: 2x	Realization: 1,000x!
Printing Press	Sacred Book	Books and Newspapers
Camera	Formal Portraits	Casual Snapshots
Phonograph	Historic Oratory	Pop Music
Xerox copier	Replace carbon paper	Copy/print everywhere
Betamax	Studio Tape Deck	Personal TV/Movie library
MP3	Smaller, cheaper	Every song in your pocket
WWW	Office File sharing	Everyone, Everything
Light	Standard Illuminants	Skylight and beyond, at will







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Claude Monet – "Haystacks"

The series shows differences in perception of light across various times of day, seasons, and types of weather.



Wheatstack (Snow Effect, Overcast day) (Meule, effet de neige, temps couvert), 1890-91. Oil on canvas. Art Institute of Chicago.

Wheatstack, 1890-91. Oil on canvas. Art Institute of Chicago

Wheatstack (Thaw, Sunset), 1890-91. Oil on canvas. Art Institute of Chicago.

Wheatstack (Sun in the Mist), 1891. Oil on canvas. Minneapolis Institute of Arts.



Grainstacks. (Snow effects; sunlight.), 1890-91. Oil on canvas. National Gallery of Scotland, Edinburgh, Scotland.

http://en.wikipedia.org/wiki/Haystacks (Monet)

Mt. Hamilton, San Jose, CA, USA



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Recorded on Mt. Hamilton, CA at Lick Observatory, 9mar11 - courtesy Telelumen

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Sunlight Snapshots

Mt. Fuji, Full Day, 7/14/2011





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Valley of Fire, Nevada USA



Valley of Fire sunrise



Valley Summary – there's a lot going on



Santa Cruz sunset, USA

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Moonlight at 3:20am, clear sky. Recorded 22feb14 in Sunnyvale, CA USA Approximately 0.7 lux, 4,700K, 98 CRI

wavelength, nm

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Light Recorder

Candle Flame from Photometer – 1 sec

Theatrical Filters

Non-white illumination reproduction by 4 and 7-channel light sources evaluated with Rosco filters as a reference color palette

Create/Record, Edit, Playback GUI Example

Beyond Replication

- "Fix" a cloudy day fill in filtered daylight
- Augment real time

– Stretch, compress, shift

- Designer spectrum purposeful distortion
- Design from scratch
 - Health
 - Productivity
 - Enjoyment

Controls – looking ahead

Most light consumers don't want to tinker with the details, nor do they have a professional to take care of them.

- They want to experience the energy
- With the ease of selecting a song or a movie
- Not composing a song or fiddling with a color wheel

Tinker with the Lights

Save

Tinker with sound vs. Experience it

Controls – the legacy

Triac – stop now before its too late 0-10v – analog volume control, build a bridge DALI – simple digital, build a bridge EnOcean – self-powered wireless, build a bridge DMX – powerful digital, build a bridge MIDI – musical digital, worth a look

None are ideal for light players, in general build a bridge.

In the near future...

We believe lights will become light players.

Light songs (LumenScripts) may also have audio and video tracks.

- Movies started without sound
- Recorded music started without video

Light players will impact the smart home, enhance the retail experience, and improve the biological response.

The more dimensions we control – the more powerful the experience.

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Vielen Dank für Ihre Aufmerksamkeit Thank You

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